

21st – 22nd October

Crowne Plaza Hotel, Stratford Upon Avon

Sponsorship Prospectus

The Independent Networks Cooperative Association (INCA) is the voice of the UK's Altnet community. Our mission is to support and promote the growth of independent digital infrastructure providers and their supply chain. INCA brings together policy makers, network operators, suppliers, investors, and local government to shape a competitive, fibre rich future for the UK.



The INCA Summit is our flagship annual event, drawing together over 250 industry leaders, policy makers, regulators, and suppliers. It's the key event for leaders in UK digital infrastructure.

- Expected attendance: 250+ senior delegates
- Attendees: Altnet CEOs, CTOs, COOs as well as Ofcom and DSIT officials, supply chain leaders, investors
- Format: Panels, keynote speeches, workshops, networking sessions, and an evening awards event
- Media coverage: Trade press, LinkedIn reach, post-event summary



Why Sponsor?

Sponsoring the INCA Summit positions your organisation at the heart of the UK's independent network movement. It demonstrates leadership and a commitment to driving forward digital innovation and competition. INCA sponsors are recognised before, during, and after the event through strategic branding, speaking opportunities, and active promotion.

Sponsorship Levels Explained

We offer a range of sponsorship tiers tailored to suit your objectives and budget.

- Platinum – Headline sponsorship, keynote speaking, maximum visibility
- Gold+ – Premium thought leadership and branding
- Gold – Strong presence with delegate engagement
- Silver – Great for brand visibility and networking
- Bronze – Entry-level opportunity for new and smaller players

Package Overview

A full breakdown of each tier's benefits is available in the appendix at the end of this document.

Additional Opportunities

- Lanyard Sponsorship
- Sponsored Lunch or Drinks Reception
- Session Sponsorship
- Awards Event Sponsorship
- Individual Award Sponsorship

Terms & Conditions

- Packages confirmed upon signed agreement and invoice
- Payment due within 7 days of invoice.
- Cancellations must be received in writing 30 days prior to the event.
- INCA reserves final discretion on speaker participation.

Get Involved

To reserve your sponsorship, contact: Gill Williams – gill.williams@inca.coop

We aim to confirm all sponsorships within 48 hours. We look forward to working with you.



Appendix – Sponsorship Benefits by Tier

Sponsor Benefit	Platinum	Gold+	Gold	Silver	Bronze
Pre-Event					
Logo on pre-event communications, website & registration page	Yes	Yes	Yes	Yes	Yes
PR & Social Media					
Accreditation on press releases	Yes	Yes	Yes	Yes	Yes
Branded LinkedIn post promoting the event	Yes	Yes	Yes	Yes	
Branding at INCA Summit					
Logo on event literature	Yes	Yes	Yes	Yes	Yes
Logo on display around the event space	Yes	Yes	Yes	Yes	
Complimentary awards dinner tickets	5	4	3	2	
Opportunity to display company literature	Yes	Yes	Yes		
Choice of 3x3m stand or 2 large trestle tables	Yes				
Display stand with trestle table, 2 chairs, banners (not supplied)	Yes	Yes			
Panel/workshop speaking opportunity		Yes	Yes		
15-minute keynote speaking slot	Yes				
Brand recognition in opening keynote	Yes				
Additional delegate passes	5	4	3	2	1
Post Event Marketing					
Post-event LinkedIn thank-you		Yes	Yes		
Branding on event follow-up survey/mailings		Yes	Yes	Yes	
Package cost – Tier 1/2/3 members (£ ex VAT)	£16,000	£13,500	£11,000	£7,000	£5,000
Package cost – Other INCA/non-members (£ ex VAT)	N/A	£15,500	£13,000	£10,000	£6,000